I CLAIM:

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- A liquid composition for casting into an edible film, comprising at least 50% by weight of gelatin, selected flavoring materials, an edible polyol plasticizer and sufficient water to dissolve the other components of the composition.
- 2. A liquid composition according to claim 1, further comprising an artificial sweetener.
- 3. A liquid composition according to claim 2, wherein said gelatin is a high bloom gelatin.
- 4. A liquid composition according to claim 2, further comprising an edible polymer selected from the group consisting of tapioca starch, low molecular weight corn starch, low molecular weight potato starch, alginates and lambda carrageenans.
- 5. A liquid composition according to claim 2, wherein said plasticizing polyol is glycerine.
- A liquid composition according to claim 2, wherein said plasticizing polyol is propylene glycol.
- A liquid composition according to claim 1, wherein said flavoring materials are artificial oils making up less than 15% by weight of the total composition.
- 8. An edible, orally dissolving film prepared by solution casting or extrusion of a liquid composition according to claim 2.
- 9. A film according to claim 7, having a thickness between 35 microns and 85 microns.